



PENINSULA HOT SPRINGS CELEBRATES BATHING CULTURE,

RITUALS AND PRACTICES ON WORLD BATHING DAY

Through global bathing rituals, live music, and wellness experiences, Peninsula Hot Springs invites the world to connect through the power of water.



On Sunday, June 22, Peninsula Hot Springs will come together with hot springs across the globe to celebrate the traditions of bathing for 'World Bathing Day'. The worldwide event recognises the deep cultural roots of bathing and its ability to bring people closer to nature, to each other, and to themselves. As a long-time leader in geothermal wellness and cultural bathing in Australia, Peninsula Hot Springs will mark the occasion with a full-day of immersive experiences and bathing celebrations.

Encapsulating the ethos of World Bathing Day and its focus on community and connection, Peninsula Hot Springs is collaborating with Alba Thermal Springs & Spa and Aurora Bathhouse to offer a special World Bathing Day Peninsula Pass to guests. For \$150, the pass gives guests the opportunity to experience all three bathing and wellness centres across the Mornington Peninsula on Sunday June 22.

The day begins with a sunrise ceremony at the iconic Hilltop Pool, followed by hot springs yoga at the Bath House Amphitheatre. Guests can also enjoy a roving Musical performance by sound healer Dan Byrne. Live musical performances by The Calmer Miles and Pérolas will round out the evening to enhance the sensory and spiritual harmony of bathing in nature.

Marty Williams, Arts, Culture and Events Director at Peninsula Hot Springs shares "the arts play a crucial role in bringing people together, providing a timeless and boundless connection, and an opportunity to experience the transformational effects of live music and water."

With celebrations driven by a deep desire for connection, Peninsula Hot Springs will host live performances throughout the day that honour the bonds between music and water. Audiences across the globe are invited to listen, reflect and feel part of a greater, unified experience.

This World Bathing Day, Peninsula Hot Springs invites everyone to step away from the everyday, soak in the moment, and rediscover the simple joy of coming together through water, music, and shared ritual.

High-res imagery <u>HERE.</u> www.worldbathingday.org | www.peninsulahotsprings.com.au







ABOUT WORLD BATHING DAY

@worldbathingday_

World Bathing Day is a global celebration of the rich traditions and cultural significance of bathing. It's a day to recognise the life-giving essence of water and the many cleansing rituals shared across communities and generations.

On Sunday, 22 June, we invite you to join us for a vibrant program of arts and cultural events marking this special occasion. The day will feature a range of complementary wellness and music experiences, when bathing at Peninsula Hot Springs.

For Peninsula Hot Springs co-founder Charles Davidson, World Bathing Day is also a chance to revive something deeply human, "society turned bathing and cleansing into a solitary activity with the introduction of baths and showers in our houses. World Bathing Day offers the perfect opportunity to celebrate the traditional and ancient practice of bathing together with family and friends."

ABOUT PENINSULA HOT SPRINGS

@peninsulahotsprings

Peninsula Hot Springs is an award-winning natural hot springs and wellness destination located on Victoria's Mornington Peninsula. Established in 2005, the Springs offer more than 70 globally inspired bathing and wellness experiences set among serene coastal bushland. Sourced from natural geothermal waters 637 metres underground, Peninsula Hot Springs invites guests to relax, recharge and reconnect through bathing, hot and cold therapy, spa treatments, cultural programming, and immersive nature-based activities.

As a proud leader in wellness tourism, the business is built on principes of community and innovation, partnering with over 130 local suppliers to deliver a rich calendar of cultural and wellness events each year. With onsite luxury eco lodge accommodation, a glamping village, amphitheatre, food bowl and ever-evolving wellness experiences, Peninsula Hot Springs continues to be a sanctuary for healing and human connection, for locals, visitors and the world.