

GLOBAL SOUND BATH LIVE

World Bathing Day – June 22, 2025

The Global Sound Bath celebrates the connection of music and water as part of the annual **World Bathing Day** event. In its fourth year, hot springs bathing locations will be invited to collaborate with local musical artists to host live performances for their communities on Sunday June 22. While locals enjoy the music in-person, sharing on social media will allow followers around the Earth to virtually experience the many diverse musical offerings and locations. This is an opportunity for us to reconnect together through our shared passion for water, music, sound, rhythm and movement.

The **Global Sound Bath 2025 Official Program** will be finalised together and promoted via WBD and partner accounts. Each participating partner venue will be given a scheduled time to “Go Live” or “share their recorded content as a post” via their preferred public social media channel, on Sunday June 22, 2025.

When sharing the final combined footage from the Global Sound Bath Live program from around the world, venues will add **@worldbathing** to their social post, connecting their local audiences with the global audience via the WBD account and partner communities across the globe.

RECORDING your Live Musical Performance :

All live musical performances can be recorded in the first 2 weeks of June (1-15th) and then sent to WBD HQ to be compiled and edited for the final video ready to be shared on Sunday June 22.

Each participating partner venue will **film/record/edit** a musical act or collection of acts that is representative of their region, to produce a 5 minute segment maximum (this could include a brief welcome and introduction and **4-5** minutes live musical performance).

All final edited live GSB video content must be saved and then shared with **Nayomi Pattuwage at nayomi.pattuwage@peninsulahotsprings.com**, who will edit the global video summary to be shared, along with all participants components to be also housed on the World Bathing Day website.

You will then be able to share your Global Sound Bath performance along with the Global Sound Bath summary video on Instagram/Facebook/WeChat accounts as a post on Sunday June 22 using the hashtags **#worldbathingday** and also tagging the **@worldbathingday** account.

Below are the basic Venue requirements for providing suitable content for the event.

- A highlight **local** musical act(s) to film and record live **between Sunday June 1 & Saturday June 14.**
- A full size print of the World Bathing Day Banner to place adjacent to the performing artist(s) (WBD Banner artwork can be downloaded from **worldbathingday.org/resources**)
- At least one good quality camera/phone + someone to operate this device.
(NB. Depending on your preferred social media channel, you can film in landscape or portrait mode at HD Video 720p minimum)
- Someone to “talk to camera” for an introduction to the venue and the act, and perhaps also share what is happening in your part of the world (ie. the season or other unique local characteristics)
- Your 5 minute edited live performance should be uploaded to a cloud transfer service of your choice by end of Monday June 17, with a download link provided to **nayomi.pattuwage@peninsulahotspings.com** and **marty.williams@peninsulahotspings.com**