



world bathing day – June 22, 2022

The Global Sound Bath celebrates the connection of music and water as part of the annual **World Bathing Day** event. In its second year, bathing locations will be invited to collaborate with local musical artists and host live performances for their communities. While locals enjoy the music in-person, live streaming on social media will allow followers around the Earth to virtually experience the diverse musical offerings. This is an opportunity for us to reconnect and heal together through our shared passion for water, music, sound, rhythm and movement.

The **Global Sound Bath 2022 Official Program** will be finalised together and promoted via WBD and partner accounts. Each participating partner venue will be given a scheduled time to “Go Live” or “share their post” via their preferred public social media channel, on Wednesday June 22, 2022.

When going live venues will add **@worldbathingday** to their live stream or social post, as a result the live stream/post will be shared across two audiences the advisor account and WBD account, and then viewable by all partner communities across the globe.

RECORDING your Live Musical Performance :

*All musical performances must be recorded LIVE on Wednesday June 22 2022.

There are two ways that each participating venue can “Go Live”.

1. A **live stream** to your public Instagram/Facebook/WeChat account, that is shared with **@worldbathingday** at the same time.
2. A **pre-record/edit** of your sound bath performance from earlier in the day (Wednesday June 22), to be shared on Instagram/Facebook/WeChat accounts **as a post**, (*at the GSB Official Program time later during the same day) firstly using the hashtag **#worldbathingday** and secondly tagging the **@worldbathingday** account.

Each participating partner venue will stream live (or if posting - film/record/edit) a musical act or collection of acts that is representative of their region, to produce up to a 15 minute segment maximum (this will include 1~2 minute welcome and introduction and 10~12 minutes live musical performance and ~1 minute farewell from your location).

All final edited or live streamed video content must be saved and then shared with marty.williams@peninsulahotsprings.com who will then gather all participant’s components to house the final Global Sound Bath showcase event summary on the World Bathing Day website.

Below are the basic Venue requirements for providing suitable content for the event.

- A highlight local act(s) to film and record/live stream on the day and a dedicated location to record the performance in that most importantly has very good wifi/data coverage if you are live streaming (A test run prior to the day is highly recommended to confirm the suitability of the location)
- At least one good quality camera/phone + someone to operate this device.
(NB. Depending on your preferred social media channel, you can film in landscape or portrait mode at HD Video 720p minimum)
- Someone to "talk to camera" for an introduction to the venue and the act, and perhaps also share what is happening in your part of the world (ie. the season or other unique local characteristics) and then also to end the segment with a "farewell from....")
- Once the live stream or shared post is complete, the final saved video content should be uploaded to a cloud file transfer service of your choice with a download link provided to marty.williams@peninsulahotsprings.com & andrew.doodson@gmail.com