

Victorian media release: World Bathing Day, 22nd June 2021

# Victoria's waters coming alive for World Bathing Day 2021

People coming together across the world to celebrate water, and the cultures it supports, through the practice of bathing.

On June 22, a group of existing and emerging bathing destinations across Victoria will be joining the global celebration **World Bathing**Day. From when the first light hits the hilltop barrel baths of Metung

Hot Springs in the East to dusk at Deep Blue Hot Springs in the West, seven iconic wellness destinations will be alive with activity. This includes four locations participating in a live streamed **Global Sound**Bath, alongside hot springs in New Zealand, Japan, Austria, Hungary, Germany and the USA. Hot tip: Keep an eye out for the Indigenous Yidaki Meditation in the Amphitheatre at Peninsula Hot Springs!

This is an exciting opportunity to spotlight the wave of development occurring within this rapidly growing sector. Alongside well-known wellness facilities like Deep Blue Hot Springs, Geelong Sea Baths, Hepburn Bathhouse, Peninsula Hot Springs and Onsen Spa Retreat, there are an array of emerging projects – 12 Apostles Hot Springs, Geelong Mineral Springs & Wellness Centre, Alba Thermal Springs, Phillip Island Saltwater Hot Springs and Metung Hot Springs.

\* Stop the Spread - Please follow your local regulations on COVID-19

These businesses are part of a state-wide tourism route called the **Great Victorian Bathing Trail**, which will eventually connect these projects as one signature experience that will supports the positioning of Victoria as a State of Wellbeing. They are also founding members of recently formed alliance of Australasian bathing operators and developers.

### We welcome Victorians to join the celebration:

- 1. By visiting their nearest bathing destination hot springs, mineral springs or sea bath
- 2. Posting their own sunrise bathing on Instagram with the hashtag #worldbathingday and following the participating destinations
- Join a live streamed 'Global Sound Bath', featuring four of Victoria's wellness destinations in a musical showcase at hot springs across the world. Viewers can stream from here on the day.

### Instagram names of participating destinations:

@greatvicbathingtrail (collective)
@saltwatersprings
@peninsulahotsprings
@visitgeelongbellarine
(Geelong Sea Baths)

@metung.hotsprings
@albathermalsprings

@deepbluehotsprings

@hepburnbathhousespa

### media contacts

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worldbathingday.org

Instagram: @worldbathingday\_





# Metung Hot Springs,

Gippsland Lakes, Victoria

### overview:

Metung Hot Springs are planning a day of activities in celebration of World Bathing Day and the East Gippsland Winter Festival.

### activities:

### morning

- 1. **Sunrise bathing** Utilising the new pop up bathing area on the escarpment, our team will capture an image of bathers in the barrels and then post on Instagram @metung.hotsprings
- Public Site Tour, 11am Guided tour of our site and project update, community tree planting & morning tea.
- Global Sound Bath: Local live musician, 'Olivia Lay' going to air at 6:00pm Melbourne time.

### afternoon

- Public Site Tour, 4pm Guided tour of our site and project update, community tree planting & morning tea. Cultural event - TBC. Followed by bathing in the pop-up hot springs and refreshments.
- Sunset bathing Utilising the new pop up bathing area, our team will post an image on Instagram @metung.hotsprings

For more information: metunghotspring.com

Follow us on instagram @metung.hotsprings







# Saltwater Hot Springs,

Phillip Island, Victoria

### overview:

Phillip Island Saltwater Hot Springs are planning a day of activities in celebration of World Bathing Day.

### activities:

### morning

 Ocean-view Bathing – Using an existing stone bath on the cliff top looking out over the surf beaches and Bass Strait and a mobile bath hot pools we join in celebrating World Bathing Day. We will capture an image of bathers and then post on Instagram.

### afternoon

4. **Global Sound Bath** – Live music online streaming – recorded at Sunset 4:45-5:15 pm – going live to air at 6:30pm Melbourne time (AEST)







2nd Act: The Sand Brothers

### For more information:

Tom Lade +61 3 5956 7200, marketing@thecapekitchen.com.au

saltwatersprings.com.au

Follow us on instagram & facebook @thecapekitchen







# Peninsula Hot Springs,

Mornington Peninsula, Victoria

### overview:

Peninsula Hot Springs are planning a full day of activities in celebration of World Bathing Day.

### activities:

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7.36am Sunrise ceremony at Hill Top pool – D2Soul (hand pan meditation)

10 - 10.40am **D2Soul** (hand pan meditation) — Amphitheatre FREE

### afternoon

12 - 2.25pm Yuval Ashka Duo (world music) – Bath House Café Stage FREE

1.00 - 1.45pm IKSRE (sound healing music) – Amphitheatre FREE

2.15 - 2.30pm Lionel Lauch (yidaki meditation) – Amphitheatre Stage FREE

2.40 - 3.00pm Lionel Lauch (yidaki healing) – BH Hamam FREE
 2.45 - 3.30pm Faraway Trio (world music) – Amphitheatre FREE

3.30 - 5.00pm Spud Thompson (sonic soundscapes) — Bath House Café Stage FREE

### Other activities will include:

- Hot Springs Yoga
- · Live Musical performances across the day.
- · Global bathing journey
- Clay Ridge workshops
- Fire & Ice workshops
- Sound Meditations in our Hamam and Amphitheatre stage;

PHS will be filming our acts across the day as part of our involvement in the first ever *Global Sound Bath* live stream event, going live to air at 7pm (AEST) worldbathingday.org/global-sound-bath

For more information:

peninsulahotsprings.com

Follow us on instagram @peninsulahotsprings







# Geelong Sea Baths,

Port Phillip Bay, Victoria

### overview:

Geelong Sea Baths will be celebrating World Bathing Day swimming in the Eastern Beach Baths.

### activities:

There will be in-person and online activities the community can enjoy at their leisure at the Eastern Beach Baths from sunrise to sunset.

Main image courtesy of City of Greater Geelong, by Cam Rosin

For more information:

visitgeelongbellarine.com.au

Instagram @visitgeelongbellarine







# Deep Blue Hot Springs,

Warrnambool, Victoria

### overview:

Deep Blue Hot Springs plan to celebrate World Bathing Day in their geothermal mineral bathing pools and Yidaki Cave Sound baths.

### activities:

Join the morning or afternoon session at the open-air Sanctuary with 15 enhanced bathing experiences for Geothermal mineral bathing and Yidaki Cave Sound Baths performed by Billy Briggs.

Images of Yidaki Cave Sound Bath with Billy Briggs and Sanctuary. All courtesy of Deep Blue Hot Springs.

For more information:

thedeepblue.com.au

Instagram @deepbluehotsprings







# Hepburn Bathhouse,

Hepburn Springs, Victoria

### overview:

Hepburn Bathhouse & Spa will be celebrating World Bathing Day with two unique events.

### activities:

### morning

### **Sunrise Sanctuary Mineral Bathing**

Guests will enjoy the Bathhouse & Sanctuary Mineral Bathing (Guests Aged 16+), Hepburn Organic Herbal tea plus robe, towel and locker hire. FREE

### evening

### Meditation Sound Healing & Mineral Bathing

This unique event will focus on mindfulness and the benefits of mineral bathing. Start the evening with a 30 minute meditation session followed by Twilight Sanctuary Mineral Bathing. Session includes Hepburn Organic Herbal tea plus robe, towel and locker hire.

For more information:

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hepburnbathhouse.com

Follow us on instagram @hepburnbathhousespa



# World Bathing Day 22 June 2021 Global Sound Bath Live Stream

WORLD BATHING DAY

Hot Springs venues around the world come together in a music and culture live streamed showcase

